

<p style="text-align:center">TREASURY MANAGEMENT ASSOCIATION OF SAN DIEGO Board Meeting Minutes June 14, 2004</p>
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The meeting was called to order at 12:30 p.m. and was held by conference call. The following officers attended the meeting:

Derek Weaver, Craig Watson, Vicki Fiegehen, Sharon Slofkosky, and Jan Wood.

Meeting minutes were submitted and approved for:

- 05/17/04 Board Meeting
- 05/20/04 General Meeting (Mary always reserves for less to cover no shows at luncheons, never includes guests in total count)

Officer Reports

Treasurer:

- Vicki purchased the Proxima and will bring to the luncheon. The secretary position currently held by Jan Wood will maintain possession of the Proxima and take to functions as needed. Vicki will need to have the check for \$1,000 signed. Membership dues are 27% higher than budget (\$14,000), however we are over budget due to the purchase of the Proxima and the redevelopment of the Website. The luncheon held at Humphreys (\$1400) is much less than other venues. Currently luncheons are over budget by \$200.00.

Vice President/ Membership:

- Susan not in attendance.

Vice President/Education:

- Sharon confirmed the luncheon is set with two speakers speaking on “Outsourcing and how it can effect the local economy. Hanaa Hensersky assisted with retaining the speakers. The October luncheon is being planned. Leona from the City is assisting with someone from the City of San Diego speaking on budget issues with the State of California. A speaker was being looked at to speak on the Pension Plan Bailout, however, cannot speak on Thursdays. Do we want to have a summer social, it was agreed that members would rather do a lunch event versus after work or weekends. Last year we spent the dollars on the Holiday luncheon.

Maybe do open forum luncheon, table rotating, bring questions etc. It was decided to pass on the summer social. Sharon tried to get luncheon notices out earlier, however, the hotel particulars can cause roadblocks.

First Vice President:

- Craig has narrowed down two venues for the Fall Conference, Hyatt Islandia or Paradise Pointe. Maybe we should increase the registration fee from \$150.00 to \$160.00 to cover expected increases. Harry will work on getting sponsorships from corporations versus the majority of bank sponsorships. Craig was asking the possibility of getting vendor type businesses to attend and then maybe more sponsorships from these type of companies would come in. In the past Bloomberg wanted to set up online and do demonstrations., maybe we should do more than the normal table literature. However, than we need to allow all companies that want to do this type of presentation, possible place \$ limits on who can do the “extra”. Are we getting involved with the AFP conference?

General Discussion: (Derek)

- Derek sat with Rich the Website designer, they reviewed other sites, wants to add a San Diego feel to ours. The logo is under debate, because it is old, might not fit in. Will have an auxiliary site for all of us to review around the 20th and provide feedback. Derek would like a board member to be in charge of the Website on an ongoing basis. Education needs to do CTP listing of meetings for renewals. We want to limit information numbers that need to be updated. Derek reviewed some of the sections that will be available both enticing and informative. We don ant to change the logo, just bypass it. The Website and logo was designed in 1995. What would the cost be for a new logo? A due date would be required for Website updates the “Web person” compiles than sends to Webmaster. The most common update is for the Fall Conference. The Web board member and Webmaster would need to build a good working relationship. Mary Beckert feels that some things are more streamlined if you deal with the Webmaster direct versus an intermediary. Rich has pictures, he also has new Brochure from Susan. Derek is pleased and excited about the progress on the Website. Derek will prepare a job description for a board member to be responsible for the Website.
- Next Luncheon meeting is June 20, 2004

The meeting was adjourned at 1:05 p.m. Respectfully submitted by Jan Wood.